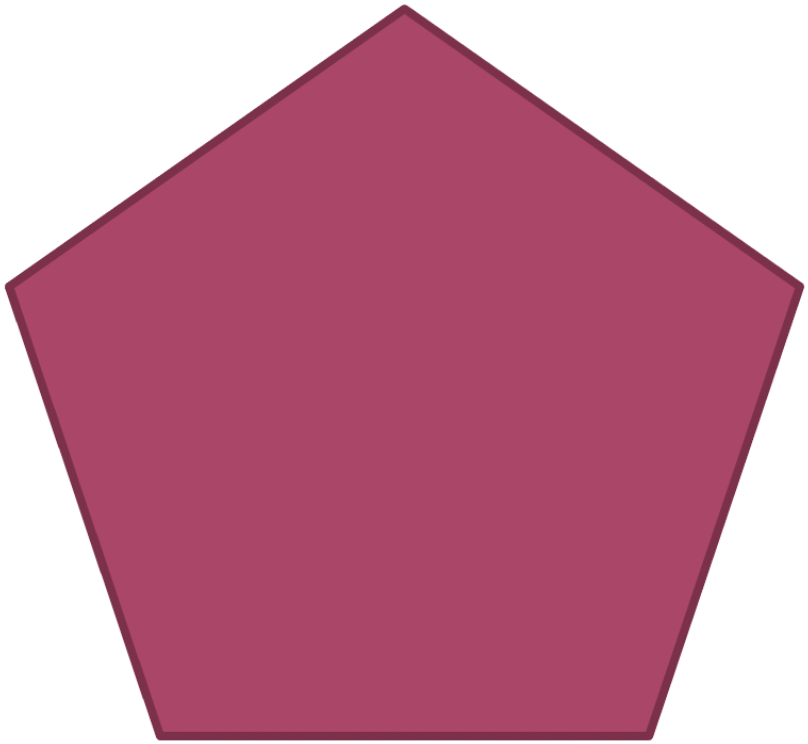
5 P'S OF PRODUCTION

5. Publicizing



4. Producing

1. Preparing

3. Polishing

2. Penning